

| List of Benefits | Commercial Firms – HK\$58,000 | Commercial Firms – HK\$48,000 | Non-profit Entities – HK\$5,000 |
|--|--|--|--|
| Complimentary Seats | | | |
| Tables/ Seats at Awards Presentation Ceremony (including award representative) | 1 Table (10 Seats) | Half Table (5 Seats) | 1 Seat |
| Acknowledgement | | | |
| Main screen acknowledgement with logo during Awards Presentation | ☆ | ☆ | ☆ |
| Trophy presentation at Awards Presentation | ☆ | ☆ | ☆ |
| Promotion Exposure | | | |
| Advertisement in Advisors Today | 1 x Full Page 4C | / | / |
| Name mentioned in event releases and on Facebook | ☆ | ☆ | ☆ |
| Name and Logo shown on campaign webpage | ☆ | ☆ | ☆ |
| Special branding advertorial on campaign webpage | ☆ | / | / |
| Name and/or Logo shown on all post event advertisements | ☆ | ☆ | ☆ |
| Use of Logo Rights | | | |
| Eligible to use the awarded logo for one year | ☆ | ☆ | / |
| Certificate in Workplace Financial Wellness | | | |
| Entitled to one complimentary admission | ☆ | ☆ | / |

Remarks:

- 1. The content of this package and all insertion dates are subject to the Organizers' final approval.*
- 2. Advertisement artwork in Advisors Today is not included; such material would need to be submitted by the participating firms.*
- 3. Artwork for the special branding advertorials will be provided by the IFPHK with the relevant information supplied by the participating firms.*