

CORPORATE PROGRAM FEE

Commercial Firms

HK\$ 48,000 – HK\$ 58,000

Non-profit Entities

HK\$ 5,000

The above fee includes:

<p>Awards Presentation Ceremony</p> <p>Each awarded commercial firm and non-profit entity will be invited to attend the Ceremony. To mark this memorable occasion, government officials and industry leaders will be invited to witness the naming of the awardees.</p>		<p>Trophy</p> <p>As a token of appreciation, awardees will be presented with a trophy at the Awards Presentation Ceremony to showcase their commitment in promoting financial wellbeing and corporate social responsibility.</p>	
<p>Advertisement in the IFPHK Journal</p> <p>Awarding commercial firms are entitled to complimentary advertisement in Advisors Today, the official publication of the IFPHK.</p>	<p>Logo Use</p> <p>Awarded commercial firms are eligible to use the award logo for promotional purposes (1 January 2023 – 31 December 2023). The “Use of Mark Guidelines” will be provided.</p>	<p>Marketing Exposure</p> <p>Names and logos of the awarded firms will be seen in the promotional materials, including the campaign webpage, media and social media promotion, etc.</p>	

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List of Benefits	Commercial Firms HK\$58,000	Commercial Firms HK\$48,000	Non-profit Entities HK\$5,000
<p>Complimentary Seats</p> <p>Tables/ Seats at Awards Presentation Ceremony (including award representative)</p>	1 Table (8 Seats)	Half Table (4 Seats)	1 Seat
<p>Acknowledgement</p> <p>Trophy presentation at Awards Presentation</p>	☆	☆	☆
<p>Promotion Exposure</p> <p>Advertisement in Advisors Today</p> <p>Name mentioning in event release</p> <p>Name and Logo in campaign webpage</p> <p>Post event feed in IFPHK facebook</p> <p>Name mentioning on post event advertorial in HK01.com website and app</p> <p>Name mentioning on post event advertisements in iMoney facebook</p>	1 x Full Page 4C ☆ ☆ ☆ ☆ ☆ ☆	1 x Full Page 4C ☆ ☆ ☆ ☆ ☆ ☆	/ ☆ ☆ ☆ ☆ ☆
<p>Use of Logo Rights</p> <p>Eligible to use the awarded logo for one year</p>	☆	☆	☆

Remarks:

- The content of this package and all insertion dates are subjected to the Organizers' final approval.
- Artwork for Advertisement in Advisors Today is not included; materials are to be submitted by participating firms.
- In any case that the Awards Presentation Ceremony has to be cancelled due to the restriction imposed by the COVID-19 pandemic, the corporate program fee would be HK\$25,000 for commercial firms and HK\$3,000 for non-profit entities.