



Press Release

New distance learning mode for CFP[™] Certification enhances flexibility

(19 September 2008, Hong Kong) The Institute of Financial Planners of Hong Kong (“IFPHK”) has launched the new IFPHK Registered CFP Certification Distance Learning Education Program, making the highly-regarded program more accessible for busy professionals without compromising on the high standards.

The new mode is initially offered by three of the seven IFPHK Approved Education Providers, including MEDC - The Hong Kong Polytechnic University, SCOPE – The City University of Hong Kong and SPACE – The University of Hong Kong. Candidates can study any of the six education modules by completing a combination of assessments, self study hours, tutorials, assignments, quizzes and internal examinations.

“The Institute has always been concerned about the flexibility needed for studying the intensive CFP certification education program. The IFPHK Registered CFP Certification Distance Learning Education Program provides an alternative route for those who are challenged by the tight time schedules. At the same time, the education program is designed to uphold the high standards that the CFP certification is valued for,” said Ms Angeline Chin, CEO of IFPHK.

The IFPHK Registered CFP Certification Distance Learning Education Program combines both online and offline course materials with a minimum number of face-to-face tutorial hours.

Candidates will be provided with a course package that will include IFPHK textbooks, workbooks and other study materials. These will clearly indicate the key learning outcomes, study schedules and suggested study hours for each topic, as well as study notes and self-test questions. Some of these materials will also be made available online for 24-hour convenient access by the candidates.

The face-to-face tutorials provide opportunities for the candidates to discuss and learn from the highly-qualified instructors. Only 12 hours are required for each of Module 1 – 5, while Module 6 will require 18 hours. Online study support, such as email for enquiries and hotlines will also be provided to all candidates.



Like the traditional mode, all candidates of the new mode will be required to sit for an internal examination to complete each education module. "The new mode is designed to supplement the current education program we have with our current seven IFPHK Approved Education Providers. For those who do not have time, especially senior managers who may already be familiar with many of the concepts, and for those who did not complete the program because of their tight time constraints, now can use the new mode to attain this prestigious international mark of financial planning excellence," said Steve Chiu, Chairman of Education Development Subcommittee.

Candidates can also combine the new mode with the traditional mode for any number of modules. This allows students to use the new mode for modules that they are more familiar with and the traditional classroom-based one for those they are not.

For more information about the new IFPHK Registered CFP Certification Distance Learning Education Program, please click here

http://www.ifphk.org/pdf/Distance_learning/cfp_distance_learning_200807.pdf.

About IFPHK

IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial industry. It works towards the goal of being recognized in the region as the premier professional body representing financial planners that uphold the highest standards to benefit the public.

IFPHK is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP^{CM} certification to qualified financial planning professionals in Hong Kong and Macau.

It represents the financial planning practitioners in Hong Kong with more than 10,000 members from such diverse professional backgrounds as banking, insurance, independent financial advisory, accounting, and legal services.

Currently there are over 110,000 CFP professionals in 23 countries/regions; the majority of these professionals are in the U.S., Canada, Australia and Japan.

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