

An Invitation to Sponsor

The Institute of Financial Planners of Hong Kong

Financial Planning Conference 2017

Organized by:



Introduction

In today's challenging markets, keeping abreast of the best practices in financial planning, learning new financial product features and the latest consumer trends are of paramount priorities to many professional financial planners.

As the leading institute in financial planning, the Institute of Financial Planners of Hong Kong (IFPHK) regularly invites experts across the industry to speak at our conference. The annual conference reviews and discusses key issues that are pertinent in the arena of financial planning. The conference provides an excellent platform for financial planners to benefit from the wisdoms of the industry's leaders and visionaries, and enhance knowledge on the most important industry topics.

Previous Supporting Organizations



Previous Sponsoring Organizations



Event Highlights in 2016

The Financial Planning Conference was successfully held on 28 September, 2016 at Hong Kong Convention and Exhibition Centre. The theme of the Conference is “The Making of Leaders in Financial Planning” and it attracted over 400 CFP^{CM} professionals and financial planners. More than ten speakers, including senior government regulators, prominent financial experts and industry figures shared their wisdom on hot financial topics such as the latest regulatory updates on financial planning, social media best practices for financial planners, new thoughts on retirement planning, as well as real estate investment tactics. The Conference saw an overwhelming positive response from the financial services industry.



IFPHK Financial Planning Conference 2017

Sponsorship Options at a Glance

Book early to maximize your exposure!
Please contact Kevin Law at 2982 7869 for assistance.

	Options	Sponsors HK\$40,000
In House Exposure		
1	Logo exposure on Conference website and key marketing materials, including promotional flyers and e-blast to IFPHK members and non-members	✓ Regular Logo
2	Logo exposure on special Conference advertisements (2 advertisements in major Hong Kong Newspapers / Magazines)	✓ Regular Logo
3	Logo exposure on Conference Facebook feeds	✓ Regular Logo
4	NEW – Complimentary feed on IFPHK's Facebook fan page (Number of people like- over 10,000) (text and image to be provided by sponsors)	✓
On Event Exposure		
5	Complimentary tickets x 10 Valued HK\$ HK19,800	10
6	Logo exposure on all on-site display (backdrops, conference room, brochure, registration counter, projector screen, etc)	✓ Regular Logo
7	Promotional counter at reception area (on a first-come, first-served basis)	✓
8	Verbal acknowledgement by MC	✓
9	Delegate pack insert (1-page A4 insert)	✓
10	Complimentary advertisement in IFPHK Journal - Advisors Today Valued HK\$12,000	Full-page

IFPHK Financial Planning Conference 2017

Sponsorship Reply Form

Mr. Kevin Law | Tel: 2982 7869 | email: kevinlaw@ifphk.org | fax: 2982 7777

Our sponsorship packages are designed to offer you greater flexibility and better value for money. Your participation is important and will no doubt add to the success of this event. Take advantage of the numerous benefits and book early to avoid disappointment!

SPONSORSHIP PACKAGE

Sponsor – HK\$40,000

Company : _____

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To confirm the above sponsorship, please sign at below duly with the company chop, and return a copy to the IFPHK by email to kevinlaw@ifphk.org or fax to 2982 7777.

Confirmed and Agreed by

(Please sign with company chop)

Name:

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Date: