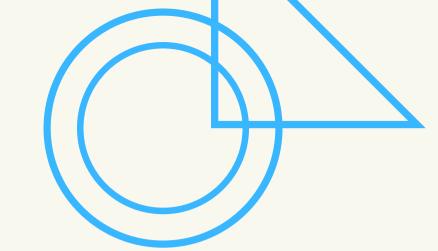
# **SURVEY ON CFP CERTIFICANTS**

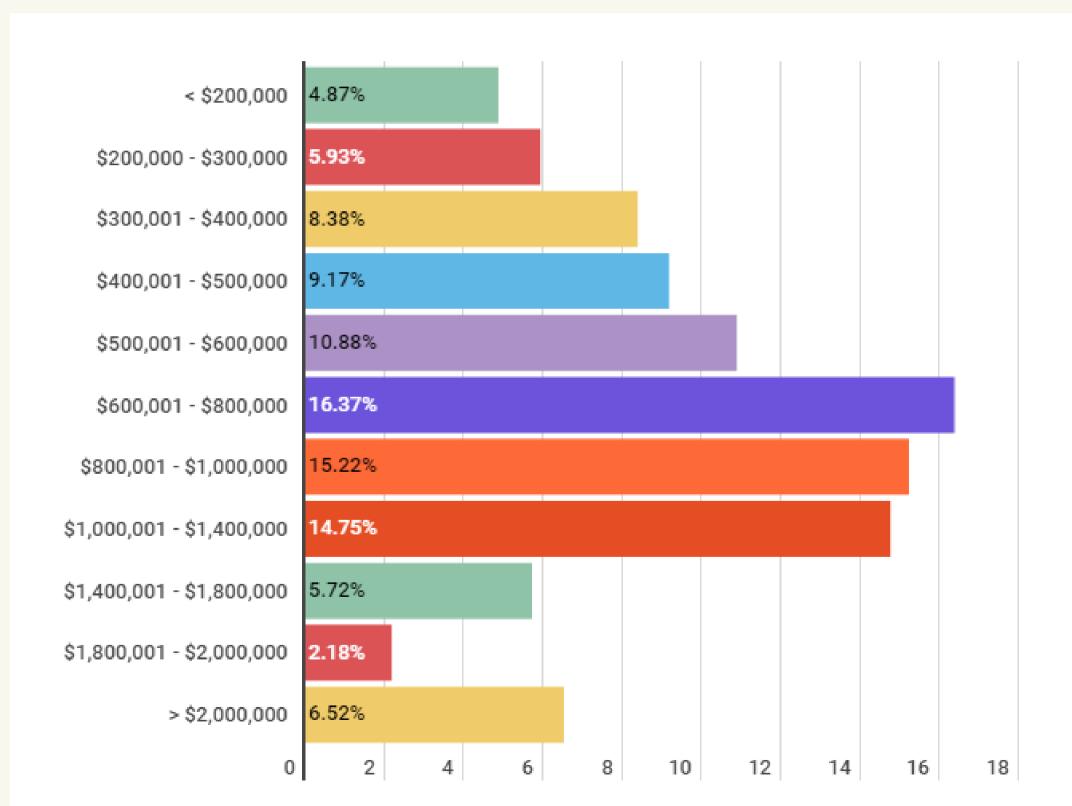
(CONDUCTED BETWEEN NOVEMBER 2019 AND FEBRUARY 2020)
NO. OF RESPONDENTS: 3,392

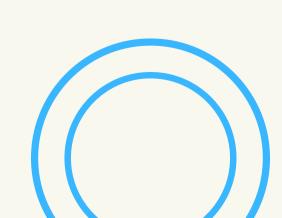
### **Chart 1: Income and Remuneration Reported for 2019**

No. of Respondents: 3,390

**60.76% of the** respondents were earning \$600,001 or above for the past 12 months.

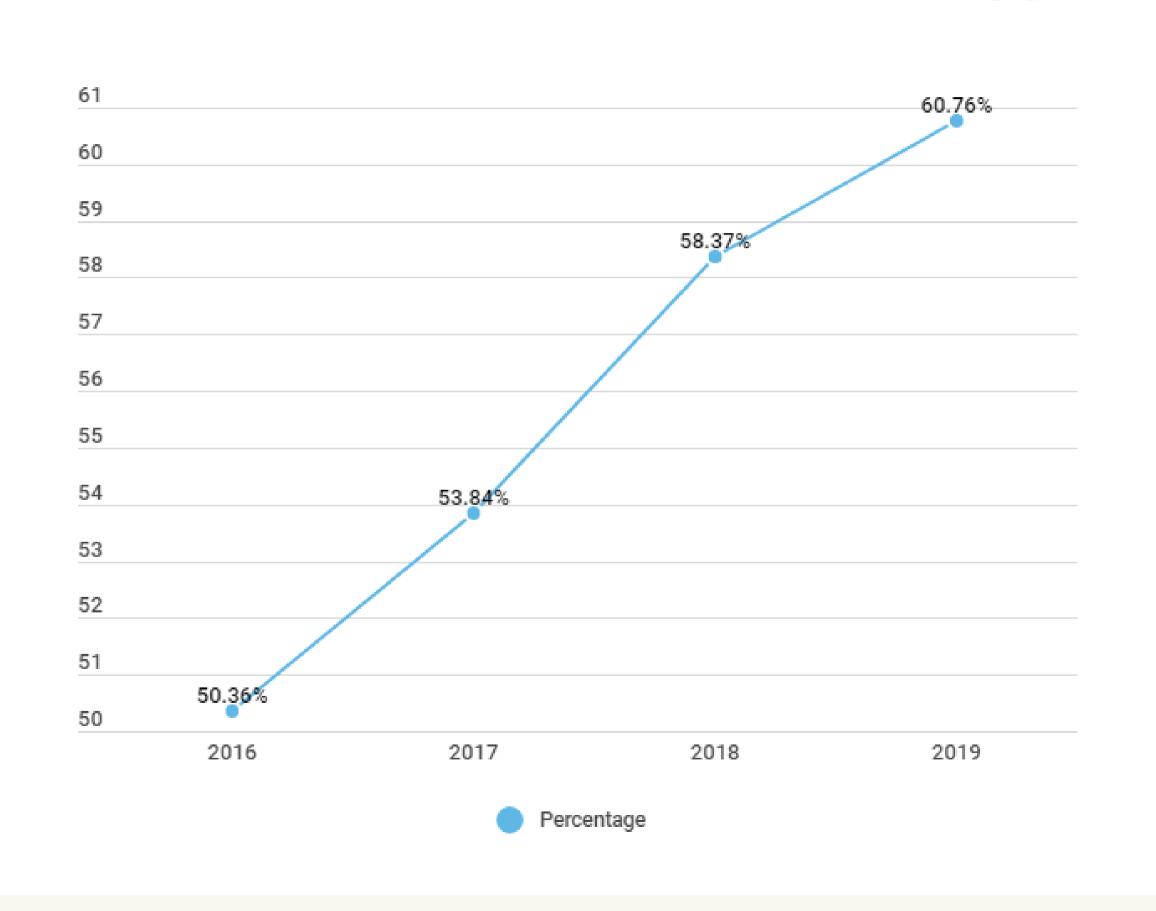




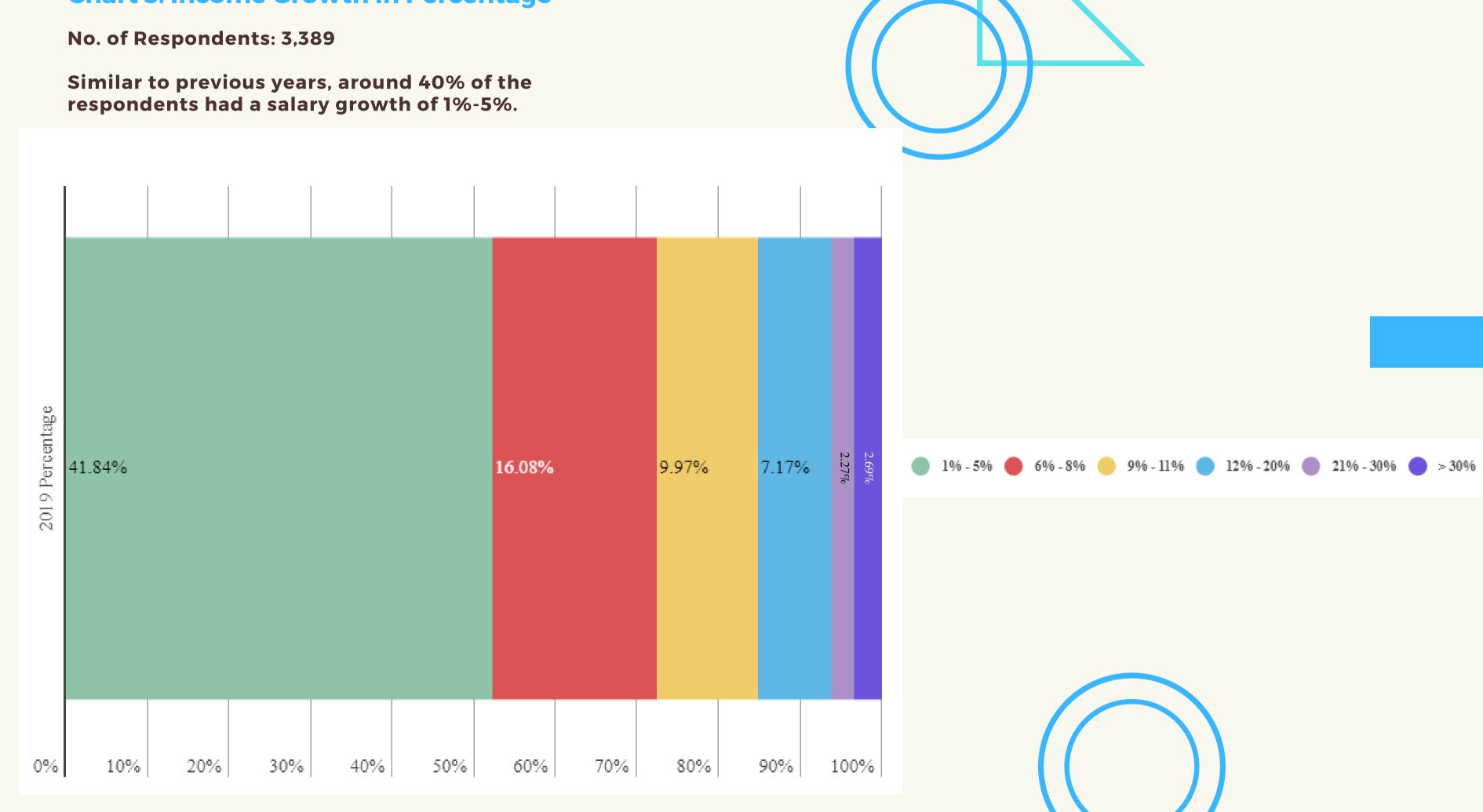


# **Chart 2: Percentage of CFP Certificants Earning** \$600,001 or Above

No. of Respondents: 3,390



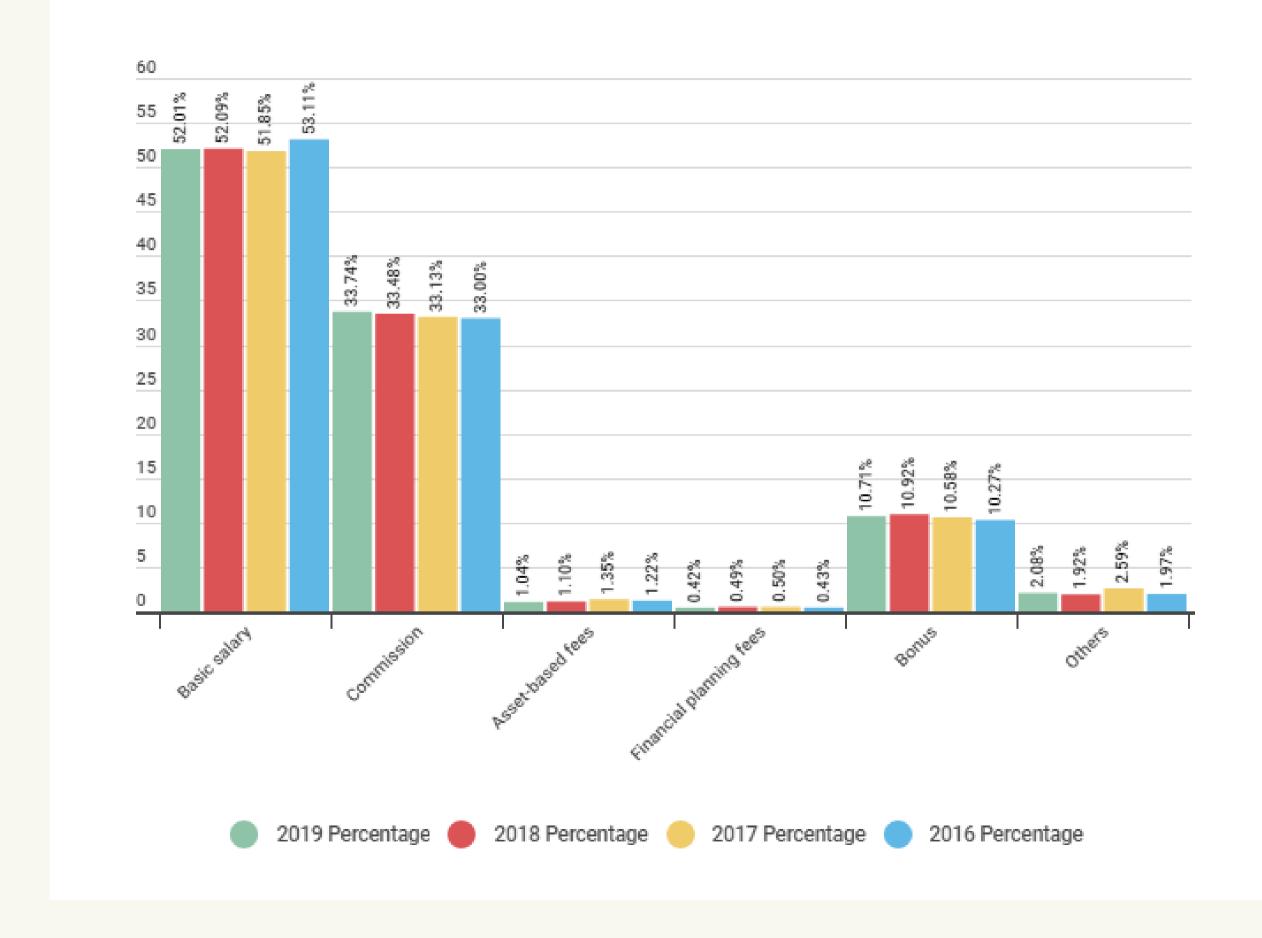
### **Chart 3: Income Growth in Percentage**



### **Chart 4: Composition of Income**

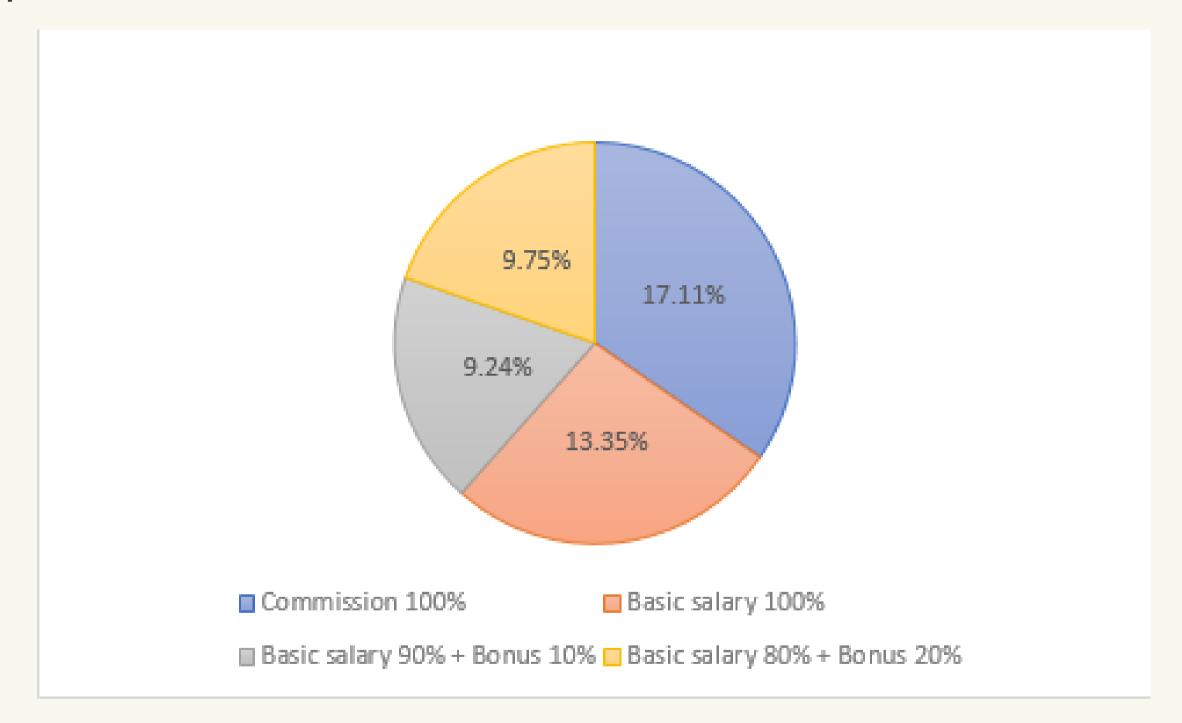
No. of Respondents: 3,139

Similar to previous years, around one-sixth of the respondents earned commission only.



# **Chart 5: Top 4 Choices of Income**

No. of Respondents: 3,139

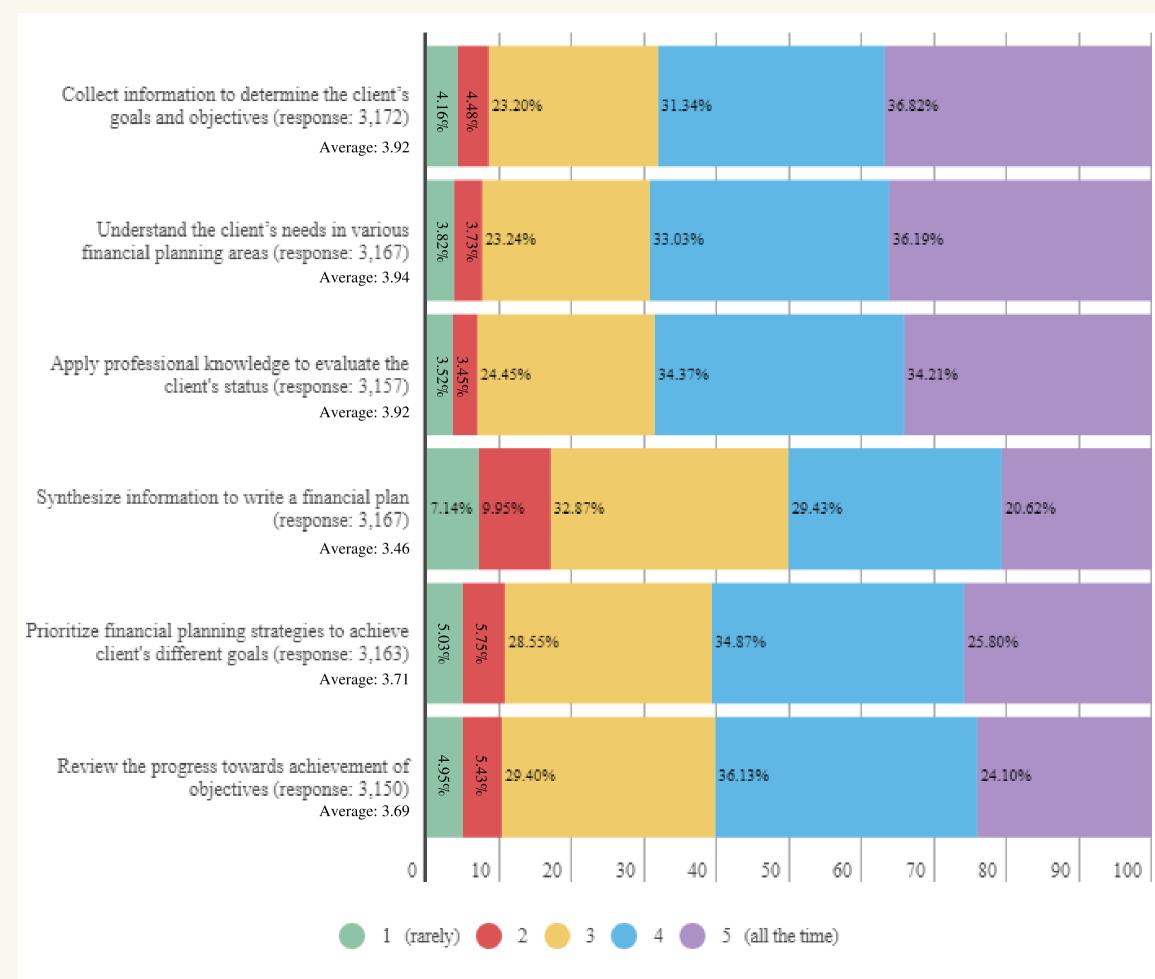




# **Chart 6: Financial Planning Skills that CFP Certificants use in Daily Practice**

No. of Respondents: 3,150 - 3,172

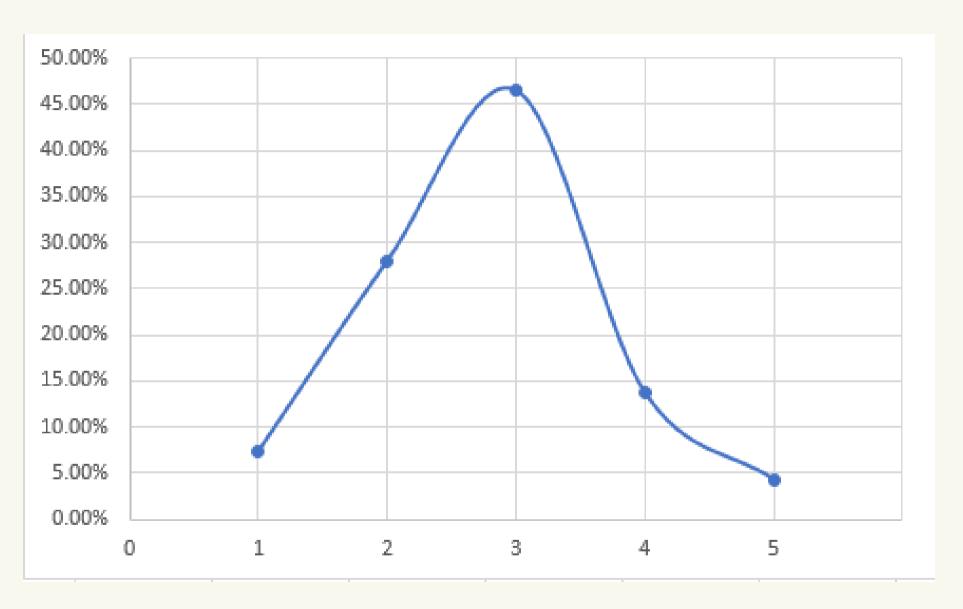
The skill of "Understanding the client's needs in various financial planning areas" was mostly used.



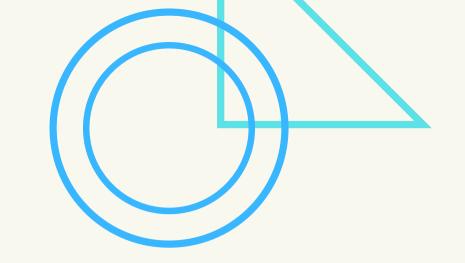
# **Chart 7: Economic Outlook of Hong Kong in Next Three Years**

No. of Respondents: 3,030

(1 = Strongly negative; 5 = Strongly positive)



The average is 2.8 (below 3 "neither negative nor positive")



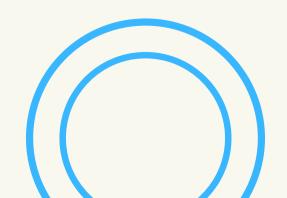
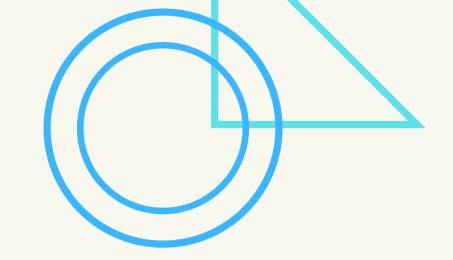


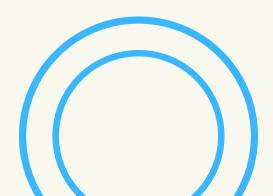
Chart 8: In view of current events, have you reviewed or planned to review the financial plans of your clients?

No. of Respondents: 2,643

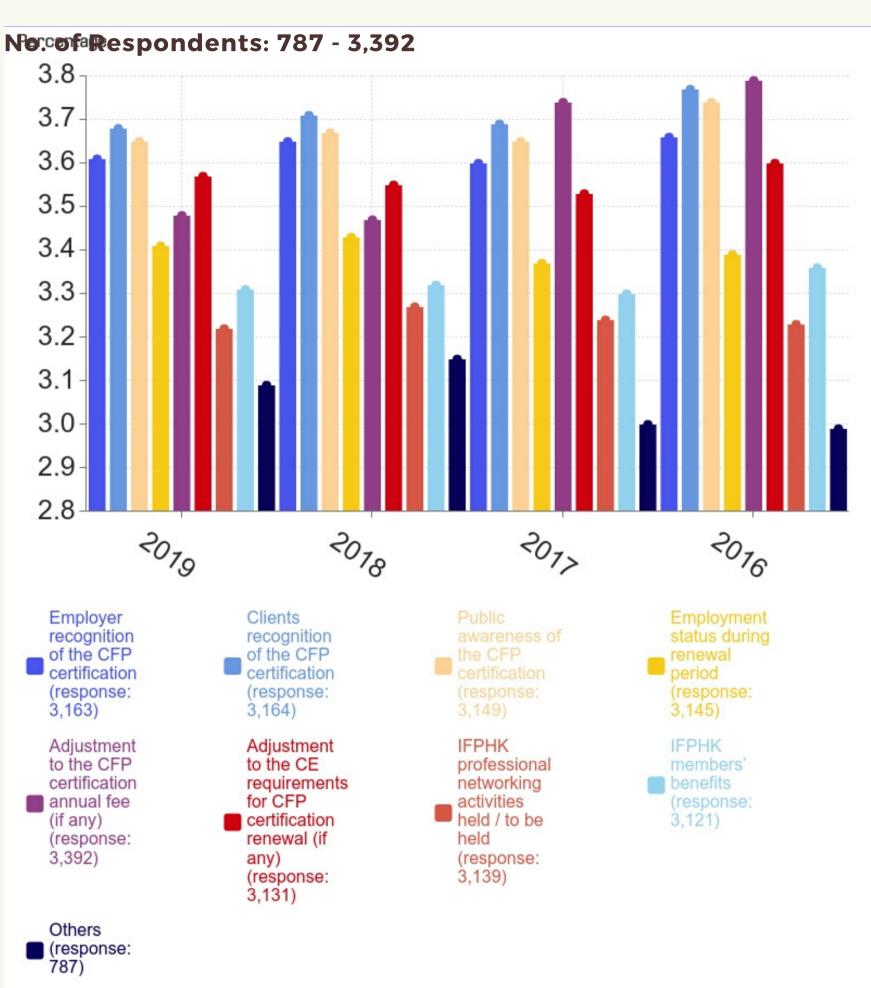


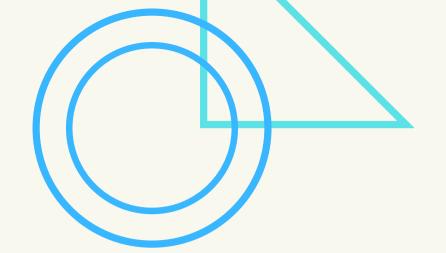
Majority of the respondents have reviewed or planned to review the financial plans with their clients,





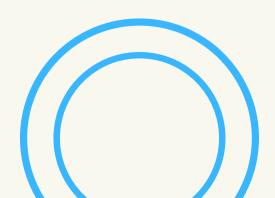
# **Chart 9: Reasons for Renewing CFP Certification**





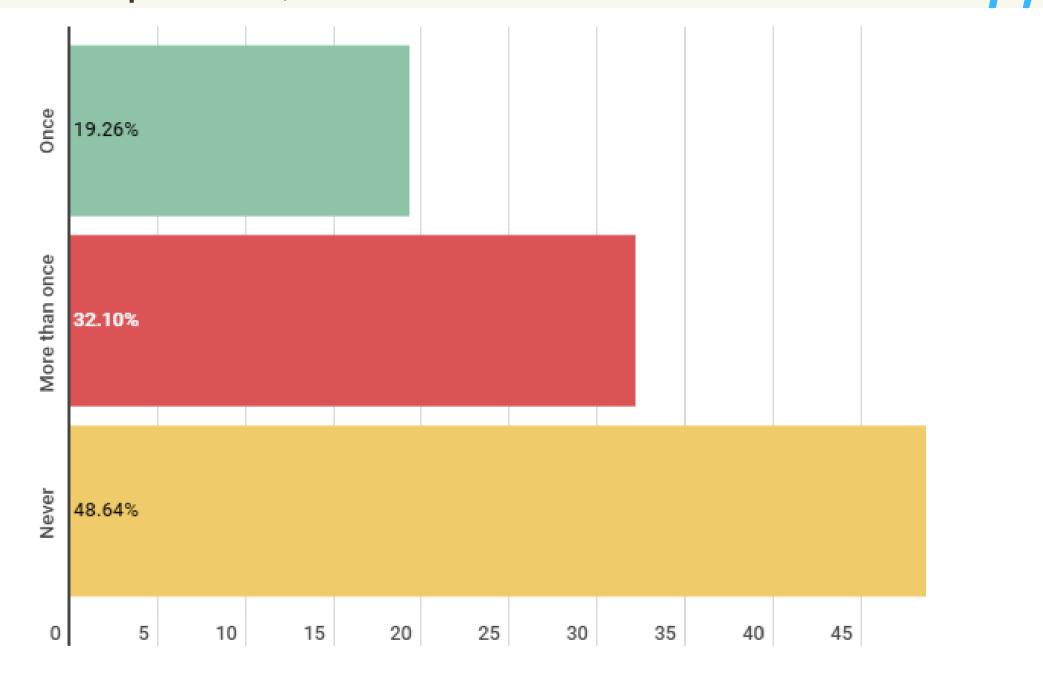
Three most important factors for renewing CFP Certification:

- clients recognition
- public awareness
- employer recognition

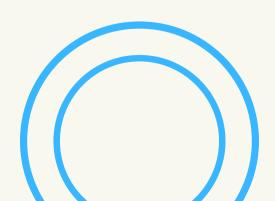


## **Chart 10: Attending Training Organised by IFPHK**

No. of Respondents: 3,162

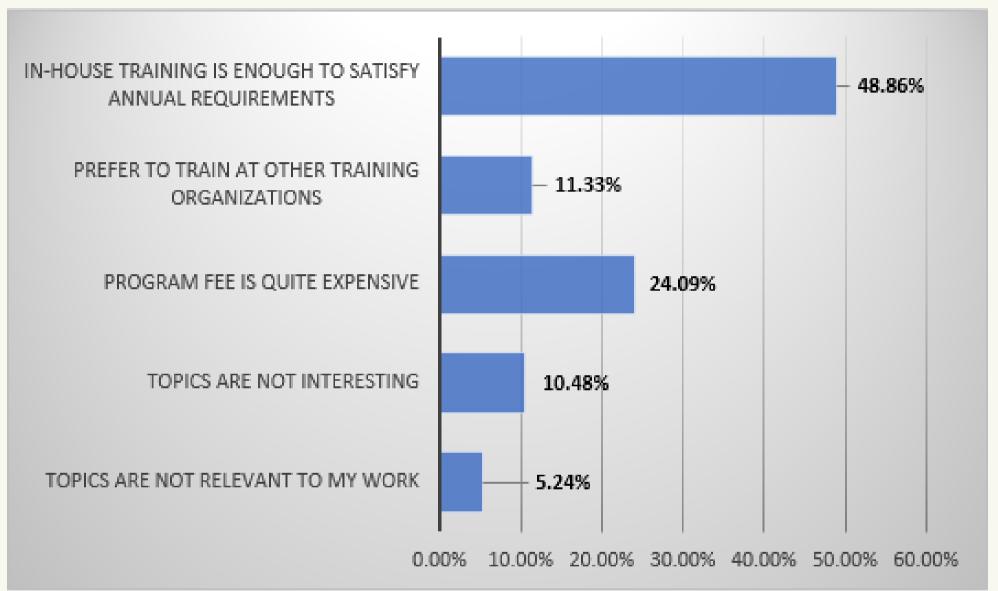


48.64% of the respondents have never attended any in-house training nor public class at the IFPHK

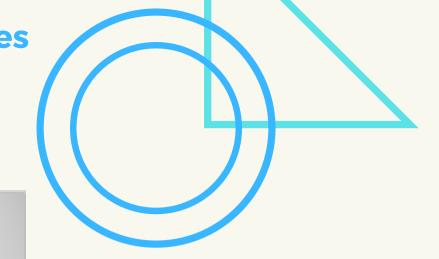


### **Chart 11: Reasons for Not Attending IFPHK's Training Courses**

No. of Respondents: 2,022

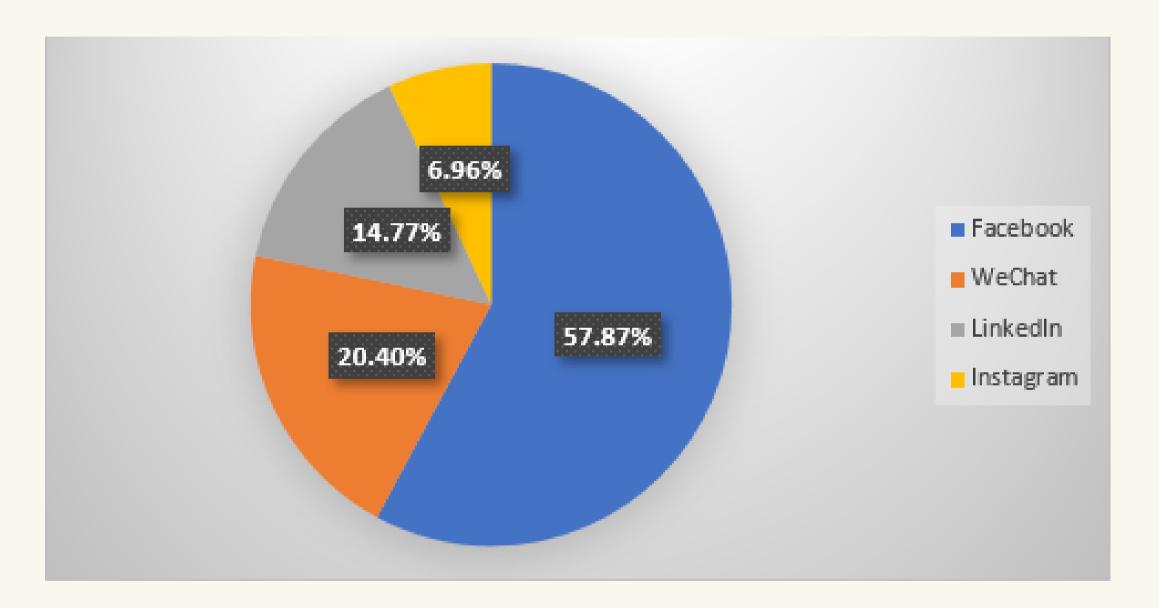


Amongst those who have never attended any training at IFPHK, 48.86% indicated that their in-house training was enough to satisfy annual requirements.



**Chart 12: Social Media Channels to Promote IFPHK and Its Certifications** 

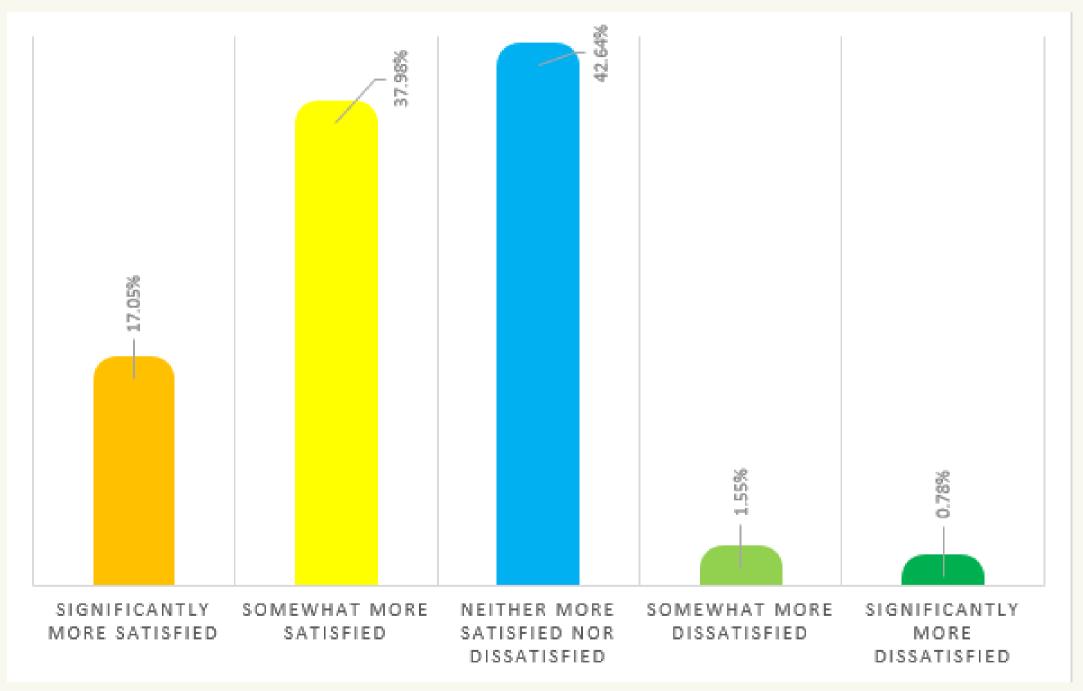
No. of Respondents: 3,088



Over half of the respondents considered Facebook the most effective social media channel to promote the IFPHK.

### **Chart 13: Satisfactory Level after Having CFP Certification**

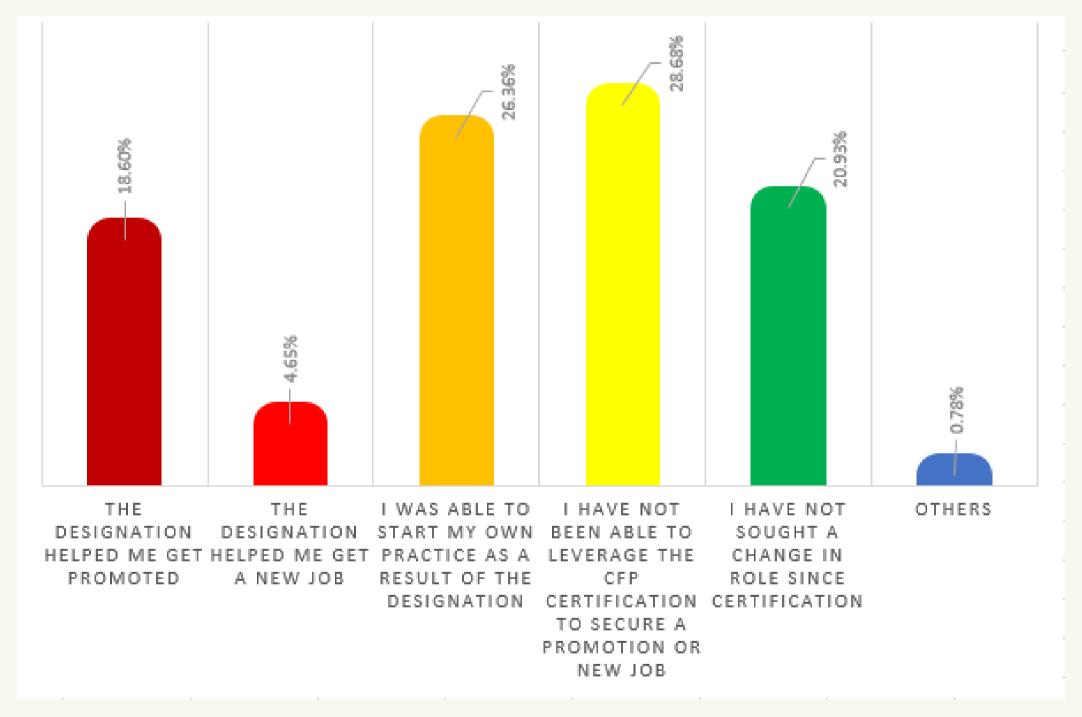
No. of Respondents: 129



55.03% of the respondents were "significantly more satisfied" or "somewhat more satisfied" with their career after receiving the CFP certification.

#### **Chart 14: Career Advancement after Obtaining CFP Certification**

No. of Respondents: 129



18.6% of the respondents indicated that the designation helped them get promoted.

26.36% of the respondents indicated that they were able to start their own practice as a result of the designation.