

Hong Kong Financial Planner Competency



10th Anniversary

JOB ANALYSIS SURVEY

27 APRIL - 23 MAY 2010

**We need your input and participation to
shape the future of the financial planning
industry in Hong Kong!**

What is it?

The Hong Kong Financial Planner Competency/Job Analysis Survey aims at obtaining feedback from CFP^{CM} certificants about the practice abilities, professional skills and knowledge required of a CFP^{CM} professional. Results will define future education and examination requirements for CFP^{CM} certification.

Who can participate?

All CFP^{CM} certificants certified on or before 31 March 2010.

What is the mode of the Job Analysis Survey?

On-line survey - each eligible certificant will receive e-mail invitation and a weblink to the Financial Planner Competency/Job Analysis Survey (if he/she has provided a valid e-mail address to IFPHK).

Each respondent will get*:

- The chance to win the latest Apple iPad – there are 5 units for the lucky draw!
- The chance to receive a Limited Edition IFPHK 10th Anniversary CERRUTI 1881 luxury ball pen – 400 units will be given out to the first 400 respondents who complete the survey.
- Two Continuing Education (CE) credits towards his/her 2010 CFP certification renewal.

* Note: IFPHK has the sole discretion to make the final decision.

For more information, please call the IFPHK Job Analysis Hotline at 2982-7885 or email us at jobsurvey@ifphk.org

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