



Press Release

For Immediate Release

SCMP/IFPHK Financial Planner Awards 2012 winners unveiled

(9 October 2012, Hong Kong) After eight months of intense competition, the eighth SCMP/IFPHK Financial Planner Awards drew to an exciting conclusion at the prestigious Awards Dinner, with **Professor K C Chan, Financial Services and the Treasury, HKSAR Government** grace the momentous occasion as our Guest of Honor. Held on 9 October 2012 at the Island Shangri-la, the high-profile annual industry event witnessed the naming of the Hong Kong's Best Financial Planner of Year 2012.

The Institute of Financial Planners of Hong Kong (IFPHK) and the South China Morning Post (SCMP) jointly organized the SCMP/IFPHK Financial Planner Awards. Being the only competition that provides an unbiased platform for financial planners from all three major industry sectors, including banking, independent financial advisory (IFA) and insurance, it aims to identify and reward rising talents in the fast growing financial planning industry in Hong Kong.

Amidst the celebrative atmosphere, Chairman of IFPHK, Mr. Steve Chiu thanked the awardees for their diligent efforts. "You have all proven that it has set no limits to your determination and diligence in reaching your goals. I am deeply impressed by the extremely high standard demonstrated this year; it has given the industry, the public and the city a strong boost in confidence towards the future of financial planning in Hong Kong." said Mr. Chiu. He also thanked the judges for their effort in selecting the best and maintaining the high reputation of the industry.

SCMP/IFPHK Financial Planner Awards includes two categories: The University Student Category and the Practitioner Category. The former is a team-based category that is open to Hong Kong's university students. The latter category is open to all practitioners in the industry.

This year the organizers continue to pay special tribute to the company winners of "Company for Financial Planning Excellence" for their tireless efforts to cultivate financial talents and had garnered the most winners in each industry sector. In order to get consumers involved in the industry competition while raising awareness of good financial planning, the competition featured the "My Favourite Financial Planner" award for the fifth year. Consumers were invited to vote for their favourite financial planner on the Event website.

"Stepping into the eighth year of the Awards, it has not been an easy task to keep up the competition with the most stringent and highest value by the public. It is pleasing to see that we have had such positive response over the years. Many of our earlier winners are themselves now senior managers and continue to play an integral role in the development of our industry." added Mr. Chiu.

Who are the winners

IFPHK would like to congratulate the following winners:

Practitioner Category

Hong Kong's Best Financial Planner of the Year 2012

- Leung Wing Kwan Leo (Insurance Sector)

Industry Winner

- Tang Ho Yan Stephanie (Banking Sector)
- Chan Chun Kong Will (Independent Financial Advisory Sector)
- Leung Wing Kwan Leo (Insurance Sector)



My Favourite Financial Planner of Year 2012

- Lo Wai Pong Raymond (Insurance Sector)

Company for Financial Planning Excellence of the Year 2012

- Standard Chartered Bank (Hong Kong) Limited (Banking Sector)
- Convoy Financial Services Limited (Independent Financial Advisory Sector)
- Manulife (International) Limited (Insurance Sector)

University Student Category

- The Hong Kong University of Science and Technology (1st Prize)
- The Hong Kong Polytechnic University (2nd Prize)
- Lingnan University (3rd Prize)
- City University of Hong Kong (Consolation Prize)
- The Chinese University of Hong Kong (Consolation Prize)

About IFPHK

IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial industry. It aims to be recognized in the region as the premier professional body representing financial planners that uphold the highest standards to benefit the public.

The Institute is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP^{CM} certification and AFPTM certification to qualified financial planning professionals in Hong Kong and Macau.

It represents more than 6,800 financial planning practitioners in Hong Kong from such diverse professional backgrounds as banking, insurance, independent financial advisory, stockbroking, accounting, and legal services.

Currently there are more than 139,000 CFP certificants in 24 countries/regions; the majority of these professionals are in the U.S., Canada, China, Australia and Japan, with more than 4,500 CFP certificants in Hong Kong.

CFP^{CM}, CERTIFIED FINANCIAL PLANNER^{CM}, , AFPTM, ASSOCIATE FINANCIAL PLANNERTM and  **AFP**TM are certification marks and/or trademarks owned outside the U.S. by Financial Planning Standards Board Ltd. The Institute of Financial Planners of Hong Kong is the marks licensing authority for the CFP marks and AFP marks in Hong Kong and Macau, through agreement with FPSB.

Media Enquiry:

Ms Callista Wong

Tel: (852) 2982 7831

Email: callistawong@ifphk.org