



Press Release

SCMP/IFPHK Financial Planner Awards 2016 (Practitioner Category) Opens for Application

(22 March, 2016 – Hong Kong) Now in its 12th year, the SCMP/IFPHK Financial Planner Awards continues to provide an independent and unbiased platform to identify and celebrate rising talents for their exceptional skills and abilities in financial planning. The competition is now inviting applications for the Practitioner Category until 21 April, 2016.

Jointly organized by the Institute of Financial Planners of Hong Kong (IFPHK) and the South China Morning Post (SCMP), the annual event aims to promote financial planning best practices and has quickly become a benchmark for the industry. It is open to financial planners from the three major industry sectors of banking, independent financial advisory (IFA) and insurance.

Apart from individual awards, the “Company for Financial Planning Excellence of the Year” and the “Outstanding Company of the Year” awards will be presented to companies in recognition of their tireless efforts in cultivating financial talents.

Major Awards in the Practitioner Category

- Hong Kong's Best Financial Planner of the Year 2016
- Industry Winner (Banking Sector, Independent Financial Advisory Sector, Insurance Sector)
- Best in Company
- Company for Financial Planning Excellence of the Year 2016 (Banking Sector, Independent Financial Advisory Sector, Insurance Sector)
- Outstanding Company of the Year 2016 (Excellence in Practice, Excellence in Performance)

The Awards also consists of the University Student Category. Enrollment details will be released soon.

The recipients of the grand awards will be announced at the Awards Presentation Dinner in late October 2016.

For details on the Awards, please visit the event website <http://events.scmp.com/fpa2016>.

Media Enquiry

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About IFPHK

IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial services industry. It aims to be recognized in the region as the premier professional body representing financial planners dedicated to upholding the highest professional standards.

The Institute is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP^{CM} Certification and AFPTM Certification to qualified financial planning professionals in Hong Kong and Macau.

It represents more than 7,600 financial planning practitioners in Hong Kong from such diverse professional backgrounds as banking, insurance, independent financial advisory, stock broking, accounting, and legal services.

Currently there are more than 161,000 CFP certificants in 26 countries/regions; the majority of these professionals are in the U.S., Canada, China, Australia and Japan, with more than 4,700 CFP certificants in Hong Kong.

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