



## 香港財務策劃師學會理財教育領袖大獎 IFPHK FINANCIAL EDUCATION LEADERSHIP AWARDS 2018

For immediate release

19 January, 2018

**Organizer: Institute of Financial Planners of Hong Kong**

**Media partner: Metro Finance**

### **IFPHK Financial Education Leadership Awards cum Accredited Professional Financial Planning Firm 2018**

To encourage contributions to financial education so as to enhance the overall level of financial literacy in Hong Kong, the first “IFPHK Financial Education Leadership Awards cum Accredited Professional Financial Planning Firm 2018” Awards Presentation Ceremony, organized by IFPHK in collaboration with its media partner Metro Finance, was held today (Friday, 19 January), 12:30pm at Conrad Hong Kong. The Awards paid tribute to commercial firms, non-governmental organizations, non-profit organizations and individuals that provided financial education services to the community on a pro bono basis.

To commemorate this special occasion, IFPHK invited various representatives from the financial industry of Hong Kong to serve as the Ceremony’s awards presenters and to witness the unveiling of these outstanding award-winning enterprises. The awards presenters were Mr. Joseph Chan, JP, Under Secretary, Financial Services and the Treasury, HKSAR; Mr. Andrew Wan, Chief Financial Officer, Corporate Affairs, Securities and Futures Commission; Mr. Cheng Yan Chee, Chief Corporate Affairs Officer and Executive Director, Mandatory Provident Fund Schemes Authority; Mr. Kenneth Dai, Vice President, The Actuarial Society of Hong Kong; Mr. Graham Douglas Turl, Chairman, Hong Kong Investment Funds Association; Ms. Ashley Khoo, President, The Hong Kong Society of Financial Analysts; Mr. Sung Man Hei, Managing Director, Metro Broadcast Corporation Limited; Mr. Paul Pong, Chairman, Institute of Financial Planners of Hong Kong; and Mr. Dennis Lau, CEO, Institute of Financial Planners of Hong Kong.

Alaric Chu, Executive Director of Metro Finance, and Yoe Leung acted as the Masters of Ceremonies for the Awards Presentation Ceremony. The Ceremony commenced with a welcome speech delivered by Mr. Paul Pong, Chairman of IFPHK, who pointed out that one of the most important missions of the IFPHK is to enhance consumer protection and to augment the professional standards of Hong Kong’s financial planners. Pong hoped that the “IFPHK Financial Education Leadership Awards” can help encourage the industry as well as other sectors to shoulder their social responsibilities by raising public awareness on the importance of financial planning. Pong also hoped to strengthen the public’s confidence in the local financial industry while assisting the community to achieve financial security.

The judging panel of the “IFPHK Financial Education Leadership Awards cum Accredited Professional Financial Planning Firm 2018” was comprised of the Chairman and the two Vice-Chairman of the IFPHK, respectively Mr. Paul Pong, Mr. Gin Lee, and Mr. Chris Tse. The event was keenly supported by all sectors and all the award-winning enterprises were well deserved. There were three categories of awards, namely the “Corporate Financial Education Leadership” (Commercial Firms / Non-Profit Entities), the “Citizen/Corporate Volunteer in Financial Education” and the “Best Corporate Financial Education Leadership of the Year”. The “Accredited Professional Financial Planning Firm” was also presented during the Awards Presentation Ceremony. The list of award winners were as follows:

香港財務策劃師學會理財教育領袖大獎  
**IFPHK FINANCIAL EDUCATION  
 LEADERSHIP AWARDS 2018**

**IFPHK Financial Education Leadership Awards  
 cum Accredited Professional Financial Planning Firm 2018**

**Award Winners**

<b>Corporate Financial Education Leadership (Gold Award)</b>
(Non-Profit Entities) <b>Hong Kong Family Welfare Society Financial Education Centre</b> <b>Po Leung Kuk</b> <b>TWGHs Healthy Budgeting Family Debt Counselling Centre</b>
<b>Corporate Financial Education Leadership (Silver Award)</b>
(Commercial Firms) <b>iFAST Platform Services (HK) Limited</b>
<b>Corporate Financial Education Leadership (Gold Award)</b>
(Commercial Firms) <b>The Hong Kong and China Gas Company Limited</b> <b>PCCW</b> <b>Fundsusmart (FSM) HK</b> <b>Mercer (Hong Kong) Limited</b> <b>Visa</b>
<b>Accredited Professional Financial Planning Firm</b>
<b>FTLife Insurance Company Limited</b>
<b>Accredited Professional Financial Planning Firm, and    Corporate Financial Education Leadership (Gold Award)</b>
(Commercial Firms) <b>AIA International Limited</b> <b>Bank of China (Hong Kong) Limited</b> <b>Bank of Communications Co., Ltd. Hong Kong Branch</b> <b>Convoy Financial Group</b> <b>FWD Life Insurance Company (Bermuda) Limited</b> <b>Hang Seng Bank</b> <b>Nanyang Commercial Bank</b> <b>Prudential Hong Kong Limited</b> <b>Sun Life Hong Kong</b>
<b>Accredited Professional Financial Planning Firm,    Corporate Financial Education Leadership (Gold Award), and    Corporate Volunteer Team in Financial Education (Bronze Award)</b>
<b>China Construction Bank (Asia)</b>



FINANCIAL  
EDUCATION  
**LEADERSHIP**  
Corporate 2018

FINANCIAL  
EDUCATION  
**LEADERSHIP**  
Citizen 2018

香港財務策劃師學會  
**理財教育領袖**  
企業 2018

香港財務策劃師學會  
**理財教育領袖**  
公民企業團隊 2018

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**IFPHK FINANCIAL EDUCATION  
LEADERSHIP AWARDS 2018**

<b>Accredited Professional Financial Planning Firm, Corporate Financial Education Leadership (Gold Award), and Corporate Volunteer Team in Financial Education (Gold Award)</b>
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<b>Manulife (International) Limited</b>
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<b>Corporate Financial Education Leadership (Gold Award), and Corporate Volunteer Team in Financial Education (Gold Award)</b>
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<b>Noble Apex Advisors Ltd</b>
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<b>Best Corporate Financial Education Leadership of the Year</b>
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<b>Hang Seng Bank</b>
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<b>Manulife (International) Limited</b>
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