

## **PRESS RELEASE**

# Number of CERTIFIED FINANCIAL PLANNER® Professionals Worldwide Tops 203,000

 Rate of growth of CFP professionals in 2021 double the previous year
 Hong Kong Ranks 8<sup>th</sup> in Global CFP<sup>®</sup> Professional Population, contributing 4,114 CFP professionals in 2021

(Hong Kong – 28 February, 2022) At year-end 2021, the global number of CERTIFIED FINANCIAL PLANNER professionals tops 203,000, an increase of 10,550 CFP professionals. The number of CFP professionals in Hong Kong ranks the eighth globally with a total of 4,114 CFP professionals.

Financial Planning Standards Board Ltd. (FPSB), the standards-setting body for the global financial planning profession and owner of the international CERTIFIED FINANCIAL PLANNER certification program outside the United States, reports the number of CFP professionals worldwide has surpassed 200,000. With a net gain of 10,550 CFP professionals last year, FPSB and its global network of organizations grew the number of CFP professionals worldwide by 5.5 percent to a total of 203,312, as of 31 December 2021.

"We're pleased to report that, despite the COVID-19 pandemic, momentum in the global growth of CFP professionals remains strong, and is increasing," says FPSB CEO Noel Maye. "Last year, the number of CFP professionals reached the highest ever, with growth from emerging, developing and mature markets demonstrating the broad appeal of financial planning and CFP certification worldwide."

+10,550

Net increase in the number of CFP professionals around the world in 2021 5.5%

Growth in the number of CFP professionals worldwide in 2021

203K+

CFP professionals driving excellence in financial planning











香港財務策劃師學會 INSTITUTE OF FINANCIAL PLANNERS OF HONG KONG

 13/F, Causeway Bay Plaza 2, 463-483 Lockhart Road, Hong Kong
 香港銅鑼灣駱克道463-483號銅鑼灣廣場二期13樓

 T: (852) 2982 7888
 F: (852) 2982 7777
 W: www.ifphk.org
 E: info@ifphk.org

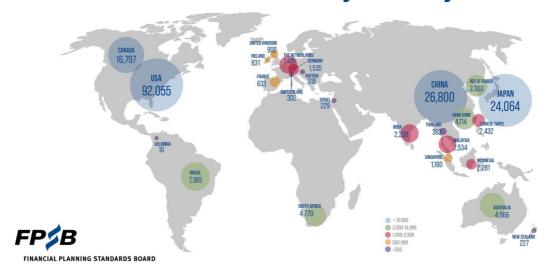


<u>CFP Board</u>, owner of the longest-running CFP certification program, finished 2021 with 92,055 CFP professionals in the U.S., an increase of 3,329. <u>FPSB China</u>, with the second-largest CFP professional community in the world, ended the year with 26,800 CFP professionals, up 3,221 from the previous year. Rounding out the top seven growth markets for CFP professionals were:

- Brazil, with a net increase by <u>Planejar Associação Brasileira de Planejamento</u>
   Financeiro of 1,971 CFP professionals for a year-end count of 7,385;
- Japan, with a net increase by the <u>Japan Association for Financial Planners</u> of 969 CFP professionals for a year-end count of 24,064;
- Indonesia, with a net increase by <u>FPSB Indonesia</u> of 415 CFP professionals for a year-end count of 2,281;
- Canada, with a net increase by <u>FP Canada</u> of 397 CFP professionals for a year-end count of 16,797; and
- India, with a net increase by <u>FPSB Ltd. in India</u> of 349 CFP professionals for a yearend count of 2,338.

The six territories with double-digit growth rates in the number of CFP professionals last year were Brazil (36.4%), Indonesia (22.2%), India (17.6%), the People's Republic of China (13.7%), Chinese Taipei (12.9%) and Israel (11.7%). The program in Brazil is noteworthy for its achievements in both growth and rate of growth of CFP professionals for the third year in a row.

## **CFP Professionals by Territory**





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 13/F, Causeway Bay Plaza 2, 463-483 Lockhart Road, Hong Kong
 香港銅鑼灣駱克道463-483號銅鑼灣廣場二期13樓

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"Doubling the number of CFP professionals globally since FPSB's creation in 2004 and increasing the number of CFP professionals ten-fold since CFP certification first went international in 1990 is a tremendous accomplishment," added Maye. "This effort is thanks to FPSB's global network of certification bodies and the hundreds of thousands of CFP professionals worldwide who commit to rigorous standards of competency, ethics and practice, and to delivering financial planning in their clients' interests."

FPSB and the global FPSB Network are committed to establishing financial planning as a global profession, with CFP certification its symbol of excellence. To maintain growth and relevance in existing territories, and introduce financial planning and CFP certification to new territories, FPSB and the FPSB Network will continue to develop, enforce and promote rigorous competency, ethics and professional standards and certification requirements for financial planning; promote the value of financial planning and CFP certification to the public; and future-proof the financial planning profession and CFP certification by focusing on the needs of next-generation financial planners and their clients.

For further details on worldwide CFP professional growth in 2021, <u>view FPSB's</u> infographic.

### **About IFPHK**

IFPHK was established in June 2000 as a non-profit organization for the fast–growing financial services industry. It aims to be recognized in the region as the premier professional body representing financial planners dedicated to upholding the highest professional standards.

The Institute is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP certification and AFP certification to qualified financial planning professionals in Hong Kong and Macau.

Currently there are more than 203,000 CFP certificants in 26 countries/regions; the majority of these professionals are in the U.S., Canada, China, Australia and Japan, with approximately 4,100 CFP certificants in Hong Kong.

IFPHK has 7,400 members in Hong Kong including 1,200 Qualified Retirement Adviser (QRA) holders; and represents financial planning practitioners in diverse professional backgrounds such as banking, insurance, independent financial advisory, stock broking, accounting, and legal services.



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### **About FPSB Ltd.**

FPSB manages, develops and operates certification, education and related programs to benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB demonstrates its commitment to excellence with the marks of professional distinction – CFP, CERTIFIED FINANCIAL PLANNER and CFP Logo Mark – which it owns outside the United States. FPSB and the FPSB global network administer CFP certification and other programs in the following 27 territories: Australia, Austria, Brazil, Canada, Chinese Taipei, Columbia, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Japan, Malaysia, the Netherlands, New Zealand, People's Republic of China, Peru, Republic of Korea, Singapore, South Africa, Switzerland, Thailand, Turkey, the United Kingdom and the United States. At the end of 2021, there were 203,312 CFP professionals worldwide. For more, visit fpsb.org.

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