



FOR IMMEDIATE RELEASE

IFPHK Chairman Steve Chiu Appointed to the Advisory Committee of Investor Education Centre

(Hong Kong – 9 April, 2013) – The Institute of Financial Planners of Hong Kong (IFPHK) announces today that its Chairman, Steve Chiu, is appointed as a member of the Investor Education Centre (IEC) Advisory Committee.

“The appointment has proven the importance and role of IFPHK as a leading professional body in the financial planning industry. I am honored to be a part of the IEC Advisory Committee, and on behalf of the Institute, I will dedicate all my efforts in helping to shape the future of the industry, and to represent the needs of the financial planning community through constant and effective dialogue with regulators and the community.” IFPHK Chairman Steve Chiu said.

“One mission of the IFPHK is to lead the development, promotion and enforcement of professional financial planning standards to all stakeholders and industry leaders. IFPHK being a member of the Advisory Committee of the IEC will further strengthen the Institute’s capacity in pursuing this mission. We are pleased to have a platform where community leaders meet to benefit the public by establishing, promoting and upholding professional standards in financial planning in Hong Kong.” Chiu continued.

The role of the Advisory Committee is to advise the IEC regarding the implementation of its financial education objectives, including the appropriateness of any education response, and to provide a forum for consolidation and collaboration between the IEC and key stakeholders, so as to enhance the financial education of the general public.

The term of Chiu’s appointment will be for two years from 1 April, 2013 to 31 March, 2015 inclusive.

About IFPHK

IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial services industry. It aims to be recognized in the region as the premier professional body representing financial planners dedicated to upholding the highest professional standards.

The Institute is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP^{CM} certification and AFPTM certification to qualified financial planning professionals in Hong Kong and Macau.

It represents more than 6,800 financial planning practitioners in Hong Kong from such diverse professional backgrounds as banking, insurance, independent financial advisory, stock broking, accounting, and legal services.

Currently there are more than 147,000 CFP certifiants in 24 countries/regions; the majority of these professionals are in the U.S., Canada, China, Australia and Japan, with more than 4,700 CFP certifiants in Hong Kong.

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