

For Immediate Release

Press Release

**IFPHK 25th Anniversary Cocktail Reception and Honorary Membership Ceremony
Uniting Hong Kong and Macau's Financial Sectors to Embark on the Next Golden Era**

(Hong Kong/ Macau — August 26, 2025) The Institute of Financial Planners of Hong Kong (IFPHK) is proud to announce the celebration of its 25th anniversary, marked by a distinguished cocktail reception held on 22 August 2025 (Friday). This landmark occasion brought together over 150 esteemed leaders, including representatives from the Hong Kong Special Administrative Region (HKSAR) Government, regulatory bodies, instrumental leaders in the founding of IFPHK, current and former Chairpersons, Members of the Board, CEOs, financial planning leaders from Hong Kong and Macau, alongside representatives from professional bodies, universities and educational institutions, who gathered to celebrate a quarter-century of achievement and the inauguration of IFPHK's Honorary Members.

The IFPHK was honored to have Mr. Joseph Chan, JP, Under Secretary for Financial Services and the Treasury as the Guest of Honour for the celebration ceremony. He was joined by members of IFPHK's Advisory Council, including Mr. Dicky Yip, MBE, BBS, JP and Ms. Ka Shi Lau, BBS, as well as IFPHK Chairman Mr. Edwin Cheung, CEO Dr. Paris Yeung, Vice Chairmen Dr. Keith Yu and Dr. David Pun.

Notable attendees included former IFPHK Chairman Mr. Henry Lam, Ms. Juliana Lam, Mr. Tony Mak, Mr. Paul Pong, Mr. Steve Chiu, Mr. Chris Tse and key founding contributor Dr. Louis Cheng.

The evening commenced with a heartfelt welcome from Mr. Edwin Cheung, Chairman of IFPHK, who expressed gratitude to the attendees for their ongoing support, particularly to representative from FPSB Singapore, an affiliate member of the Financial Planning Standards Board (FPSB). He stated, "Over the past 25 years, IFPHK has relentlessly advanced the financial planning profession. Our advocacy efforts have garnered recognition from key regulators, who now endorse the CFP Certification as a respected qualification for licensing."

During the ceremony, the IFPHK inaugurated its first honorary memberships, recognizing individuals who have made significant impact the IFPHK community. The inaugural recipients include Mr. Samuel Yung, Mr. Tony Mak, Mr. Paul Pong, Dr. Louis Cheng and Mr. Steve Chiu.

To commemorate this silver jubilee, IFPHK unveiled the theme "Connecting the World for 25 Years, Powering a Sustainable Financial Planning Future." The Institute also showcased an inspiring video presentation highlighting its remarkable journey and contributions since inception. Additional initiatives included the launch of a dedicated anniversary website, a commemorative booklet, a special souvenir and a three-year reinstatement offer, all designed to celebrate this significant milestone with members and the public.

Looking ahead, IFPHK remains committed to empowering the professionalism of financial planners. The Institute is also poised to strengthen ties with the financial sectors in Hong Kong and Macao, actively expand its membership base, and enhance its brand influence — all in pursuit of unlimited and remarkable 25 years of excellence in the coming future.

Visit the IFPHK's 25th Anniversary website:

https://www.ifphk.org/webs/minisites/25_Anniversary/index.html

About IFPHK

IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial services industry. It aims to be recognized in the region as the premier professional body representing financial planners dedicated to upholding the highest professional standards.

The Institute is the sole licensing body in Hong Kong authorized by the Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP Certification and AFP® Certification to qualified financial planning professionals in Hong Kong and Macau.

Currently, there are more than 230,000 CFP certificants in 28 countries/regions; the majority of these professionals are in the U.S., Canada, China, Australia and Japan, with approximately 3,600 CFP certificants in Hong Kong.

IFPHK has 6,700 members in Hong Kong including 1,200 Qualified Retirement Adviser (QRA) holders; and represents financial planning practitioners in diverse professional backgrounds such as banking, insurance, independent financial advisory, stock trading, accounting, and legal services.

About CFP Certification

CFP certification is the global symbol of excellence in financial planning and represents financial planners who commit to standards of competency and ethics, and to putting clients' interests first. The CERTIFIED FINANCIAL PLANNER credential represents financial planning professionals who commit to better serving their clients through rigorous international standards, ethical practices and lifelong learning.

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Photo Captions (<https://photos.app.goo.gl/KHjTL256uDAbd6jFA>)



Photo 1:
Guest of Honour Remarks by Mr. Joseph Chan, JP, Under Secretary for Financial Services and the Treasury.



Photo 2:
Opening Remarks by Mr. Edwin Cheung, Chairman of IFPHK.



Photo 3:
The celebration ceremony was officiated by a group of prestigious guests.

(From left to right)
Dr. Keith Yu, Vice Chairman of IFPHK;
Dr. Paris Yeung, CEO of IFPHK;
Mr. Dicky Yip, MBE, BBS, JP, Advisory Council Member of IFPHK;
Mr. Joseph Chan, JP, Under Secretary for Financial Services and the Treasury;
Ms. Ka Shi Lau, BBS, Advisory Council Member of IFPHK;
Mr. Edwin Cheung, Chairman of IFPHK and
Dr. David Pun, Vice Chairman of IFPHK.



Photo 4:
The officiating guests of the Ceremony proposed a toast at the cocktail reception.



Photo 5:

The first inauguration of IFPHK Honorary Membership.

(From top to bottom)

Mr. Tony Mak, Mr. Paul Pong, Dr. Louis Cheng, Mr. Steve Chiu.



Photo 6:

Over 150 guests celebrated IFPHK's 25th Anniversary at the Cocktail Reception.