

FOR IMMEDIATE RELEASE

**IFPHK Financial Education and ESG Leadership Awards Cum
Accredited Professional Financial Planning Firm 2025
Connecting Values, Creating Impact with 10 Companies Accoladed**

(Hong Kong – 25 November 2025) Organized by the Institute of Financial Planners of Hong Kong (IFPHK), the “IFPHK Financial Education and ESG Leadership Awards cum Accredited Professional Financial Planning Firm 2025” Awards Presentation Ceremony took place at JW Marriott Hong Kong on 24 November 2025. Around 100 prestigious guests from the government, regulatory, industry and nonprofit making sectors were seen at the occasion to celebrate collective effort in pro bono financial education. The awards recognized 10 companies, with five corporates crowned the highest honor “Best Corporate Financial Education and ESG Leadership of the Year”. They are Bank of Communications (Hong Kong) Limited, China Life Insurance (Overseas) Company Limited, Chow Tai Fook Life Insurance Company Limited, FWD Life Insurance Company (Bermuda) Limited and Prudential Hong Kong Limited.

The Ceremony was honored to have Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR as the Guest-of-Honor. Mr. Andrew Wan, Chief Financial Officer of Securities and Futures Commission and Mr. Wallace Lau, Chief Corporate Affairs Officer and Executive Director of The Mandatory Provident Fund Schemes Authority also graced the ceremony as presenters.

Mr. Edwin Cheung, Chairman of IFPHK, commenced with a welcome speech. Themed as “Connecting Values, Creating Impact; Financial Education and ESG for a Sustainable World”, he highlighted that as Hong Kong continues its transformation through innovation and digitalization, it must be ensured that no one is left behind. Financial education empowers individuals to make informed choices, avoid unnecessary risks, and participate meaningfully in the economy. Financial literacy, coupled with responsible innovation, is the key to unlock opportunities for all, from young professionals and families, to small business owners and retirees.

At the same time, he also remarked that at the heart of the Awards is a deeply held belief: that financial education is not a privilege, but a necessity. It is the cornerstone of financial inclusion for a society. Similarly, financial planning is not a luxury, but also a necessity. It is the foundation to achieve financial security and stability for an individual.





The Awards was keenly supported by 12 supporting organizations, namely the Insurance Authority, Mandatory Provident Fund Schemes Authority, Financial Services Development Council, Investor and Financial Education Council, Actuarial Society of Hong Kong, Family Office Club (GBA), Hong Kong Institute of Bankers, Hong Kong Institute of Certified Public Accountants, Hong Kong Investment Funds Association, Hong Kong Investor Relations Association, The Hong Kong Management Association and The Research Centre for ESG of The Hang Seng University of Hong Kong.

**IFPHK Financial Education and ESG Leadership Awards cum
Accredited Professional Financial Planning Firm 2025**



Best Corporate Financial Education and ESG Leadership of the Year
Bank of Communications (Hong Kong) Limited
China Life Insurance (Overseas) Company Limited
Chow Tai Fook Life Insurance Company Limited
FWD Life Insurance Company (Bermuda) Limited
Prudential Hong Kong Limited

Corporate Financial Education and ESG Leadership – Gold Award
Bank of Communications (Hong Kong) Limited
China Life Insurance (Overseas) Company Limited
Chow Tai Fook Life Insurance Company Limited
FWD Life Insurance Company (Bermuda) Limited
Hong Kong Family Welfare Society Financial Education Centre
Prudential Hong Kong Limited
Resource Centre for Interdisciplinary Studies and Experiential Learning (RCISEL) The Education University of Hong Kong
Sun Life Hong Kong Limited
The Hang Seng University of Hong Kong
Tung Wah Group of Hospitals Healthy Budgeting Family Debt Counselling Centre
Accredited Professional Financial Planning Firm
Bank of Communications (Hong Kong) Limited
FWD Life Insurance Company (Bermuda) Limited
Prudential Hong Kong Limited
Sun Life Hong Kong Limited

Press Release Photos: <https://photos.app.goo.gl/XktAtzsHFrfvviPS8>

1		<p>At the “IFPHK Financial Education and ESG Leadership Awards cum Accredited Professional Financial Planning Firm 2025” Awards Presentation Ceremony, about 100 guests celebrated financial education and financial planning excellence at the Awards Presentation Ceremony.</p>
2		<p>Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, The Government of the Hong Kong SAR, graced the Ceremony as the Guest-of-Honor.</p>
3		<p>The Ceremony commenced with a welcome speech delivered by Mr. Edwin Cheung, Chairman of IFPHK. He gave high regards to all awardees for their selfless contribution in raising financial literacy of the community.</p>
4		<p>Bank of Communications (Hong Kong) Limited was awarded as the “Best Corporate Financial Education and ESG Leadership of the Year”. Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR, presented the trophy to the award representative.</p>

5	 <p>IFPHK FINANCIAL EDUCATION AND ESG LEADERSHIP Awards 2025 CUM ACCREDITED PROFESSIONAL FINANCIAL PLANNING FIRM 2025 AWARDS PRESENTATION CEREMONY</p>	<p>China Life Insurance (Overseas) Company Limited was awarded as the “Best Corporate Financial Education and ESG Leadership of the Year”. Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR, presented the trophy to the award representative.</p>
6	 <p>IFPHK FINANCIAL EDUCATION AND ESG LEADERSHIP Awards 2025 CUM ACCREDITED PROFESSIONAL FINANCIAL PLANNING FIRM 2025 AWARDS PRESENTATION CEREMONY</p>	<p>Chow Tai Fook Life Insurance Company Limited was awarded as the “Best Corporate Financial Education and ESG Leadership of the Year”. Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR, presented the trophy to the award representative.</p>
7	 <p>IFPHK FINANCIAL EDUCATION AND ESG LEADERSHIP Awards 2025 CUM ACCREDITED PROFESSIONAL FINANCIAL PLANNING FIRM 2025 AWARDS PRESENTATION CEREMONY</p>	<p>FWD Life Insurance Company (Bermuda) Limited was awarded as the “Best Corporate Financial Education and ESG Leadership of the Year”. Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR, presented the trophy to the award representative.</p>
8	 <p>IFPHK FINANCIAL EDUCATION AND ESG LEADERSHIP Awards 2025 CUM ACCREDITED PROFESSIONAL FINANCIAL PLANNING FIRM 2025 AWARDS PRESENTATION CEREMONY</p>	<p>Prudential Hong Kong Limited was awarded as the “Best Corporate Financial Education and ESG Leadership of the Year”. Mr. Joseph Chan, JP, Under Secretary of Financial Services and the Treasury, HKSAR, presented the trophy to the award representative.</p>

9		<p>Guest-of-Honor, award presenters, guests and IFPHK representatives on stage.</p> <p>(From left) Dr. David Pun, Vice Chairman (Finance and Administration) of IFPHK; Mr. Steve Chiu, Honorary Member of IFPHK; Mr. Andrew Wan, Chief Financial Officer of the Securities and Futures Commission; Mr. Wallace Lau, Chief Corporate Affairs Officer and Executive Director of the Mandatory Provident Fund Schemes Authority; Dr. Paris Yeung, CEO of IFPHK; Mr. Joseph Chan, JP, Under Secretary for Financial Services and the Treasury, The Government of the Hong Kong SAR; Mr. Edwin Cheung, Chairman of IFPHK; Mr. Paul Pong, Honorary Member of IFPHK; Mr. Tony Mak, Honorary Member of IFPHK; Ms. Teresa Yuen, President of The Life Underwriters Association of Hong Kong and Dr. Keith Yu, Vice Chairman (Development) of IFPHK.</p>
10		<p>Winners of the "Corporate Financial Education and ESG Leadership" and "Accredited Professional Financial Planning Firm" gathered with the presenters for a group photo.</p>

About IFPHK


IFPHK was established in June 2000 as a non-profit organization for the fast-growing financial industry. It aims to be recognized in the region as the premier professional body representing financial planners that uphold the highest standards to benefit the public.

The Institute is the sole licensing body in Hong Kong authorized by Financial Planning Standards Board Limited to grant the much-coveted and internationally-recognized CFP® certification and AFP® certification to qualified financial planning professionals in Hong Kong and Macau.

Currently there are more than 230,000 CFP certificants in 28 regions; the majority of these professionals are in the U.S., China, Japan, Canada and Brazil, with approximately 3,410 CFP certificants in Hong Kong.

As at 31 May 2025, IFPHK has 5,698 members in Hong Kong including 1,036 Qualified Retirement Adviser (QRA) holders; and represents financial planning practitioners in diverse professional backgrounds such as banking, insurance, independent financial advisory, stock broking, accounting, and legal services.

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